

# HOW TO DO INVESTMENT

# INTRODUCTION



- There are plenty of **investing options in India**. In this blog, you will find out what you would like to opt for to create financial stability and security that would benefit you. So, here are some of the **Best Investment Options in India in 2023** based on three main criteria. You can choose how you could start your investment journey-
- Low-Risk Investments
- Medium-Risk Investments
- High-Risk Investments

# WHAT IS LOW RISK INVESTMENT

- Put, a Low-Risk investor has a lower risk tolerance. It indicates that the investor wants little to no volatility in their portfolio of investments.

Typically, retirees and beyond who have spent years building a nest egg choose to make these investments. The returns from these investments are always guaranteed because they rely on fixed-income instruments.

# LOW RISK OPTIONS

- **Fixed Deposit**
- They are consistently regarded as one of the and the safest form of investment. In addition, you can assemble high returns from various Fixed Deposit schemes through a fixed deposit.

The fund always maintains security and promises returns free of market fluctuations. Most importantly, the principal on a fixed deposit is not depreciated.

- **Public Provident Fund**
- A Public Provident Fund is a government-backed investment option that can be used for a safe Investment with high returns in India . It provides you with a risk-free return, which also makes it one of the best investment options.

The interest received over the amount on this scheme is revised and paid by the government every quarter

# MEDIUM RISK INVESTMENT

- Some investors are pretty comfortable with Medium-Risk investments on the table. These returns are relatively higher when compared to low-risk investments.
- They are investments that have a certain level of risk, but at the same time, they hold higher returns.

# MEDIUM RISK INVESTMENT OPTIONS

## I. Balanced Mutual Fund

- A Balanced Mutual Fund is another of India's most prominent investment options. Even though it is subjected to market risks, it can be the best investment to grow money multifold.

On the other hand, when you have a lower risk appetite but want higher returns, a fixed-income mutual fund or monthly systematic investment plan can be your best investment option.

- **2. Debt Funds**
- Debt Funds are mutual funds that invest in fixed-income securities such as bonds and treasury bills. These monthly income plans assure some locked-in money and not a total loss. As a result, they have a low-risk ratio compared to high-risk investments



# HIGH RISK INVESTMENT

- A High-Risk investment does not precisely have a guaranteed return. However, these are generally high-return investments in India as the returns on these investments, without a doubt, are pretty high if invested wisely.
- But the issue arises when the returns are not assured, and there are chances it might result in losses. The investors who pick these kinds of investments are usually the ones who are pretty savvy and are keen on understanding securities and more.
- Of course, there stands no limit to the gains in high-risk investments, but significant gains come with risks too.

# HIGH RISK INVESTMENT OPTIONS

- **Direct Equities**
- Direct Equities are also one of the best investments for long-term purposes. It is an equity share of a company bound by legal terms related to company ownership.

When you buy an equity share, you get the right to be involved in the company's decision-making. But equities do also hold a high hand when it comes to risk.

- **Equity Mutual Funds**
- Equity Mutual Funds are funds that will primarily invest in stocks. You can invest your money in these stocks through SIP, little by little, or in a lump sum amount.

It suits savvy investors who are experts in the market. But, as you know, it is pretty high regarding the risk involved. Your profits can be immense, but so should your risk appetite.

# CONCLUSION

- You can achieve financial stability by saving, but is that sufficient? What if you begin saving for retirement later, which means you won't be able to cover all of the costs by keeping it alone?

Investments are, therefore, always a wise choice, and this blog will assist you in selecting among the **best investment plans in India**. Additionally, you always have the option to choose between Low-Risk, Medium-Risk, and High-Risk investment options.